



FOR IMMEDIATE RELEASE

Deffenbaugh Industries to Launch Curbside Recycling Program in Lawrence, Kansas

SHAWNEE, KAN. (February 22, 2010) – Deffenbaugh Industries will begin a residential recycling collection program on Tuesday, March 16 for Lawrence residents. The weekly service will be provided to subscribers on their regular residential trash day at a cost of \$4.95 per month.

As part of the company's single-stream collection system, each subscriber will receive a 65-gallon cart for their paper, plastic, aluminum and other acceptable materials. Glass cannot be accepted as part of the curbside program.

"We have tried to design a system that is as simple and convenient as possible," Deffenbaugh Senior Vice President Tom Coffman said. "Our goal was to offer an affordable solution that we could match up to trash collection days and not require any sorting by our customers. We believe our program will be an important element of local waste diversion efforts."

After collection by semi-automated trucks, the residentially-generated recyclables will be taken to Deffenbaugh's Materials Recovery Facility in Kansas City, Kan., where they will be sorted, processed and sent to domestic and international markets. Deffenbaugh currently processes more than 10,000 tons each month at its facility.

Deffenbaugh created the region's first curbside recycling program in 1989 and currently serves more than 260,000 residential customers. The company recently invested more than \$35 million in a new truck fleet that provides cleaner emissions than Compressed Natural Gas vehicles.

A complete list of acceptable materials for the curbside recycling program can be found at:
www.deffenbaughindustries.com

About Deffenbaugh Industries, Inc.

Deffenbaugh Industries, Inc., founded in 1957, is one of the largest waste management services companies in the Midwest. Deffenbaugh provides efficient collection, transportation, and disposal of commercial and residential waste and recycling, construction waste, quarrying, portable toilet, and truck and industrial supplies services. Over its 50 years in operation, Deffenbaugh Industries has established a reputation for superior customer service and satisfaction. Deffenbaugh Industries is headquartered in Kansas City and operates in Kansas, Missouri, Nebraska, and Iowa. For additional information, please visit www.deffenbaughinc.com