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## **Deffenbaugh Industries Unveils More Efficient Trucks That Will Dramatically Reduce Carbon Emissions**

*New Trucks Replace Fifty Percent of Current Deffenbaugh Fleet*

SHAWNEE, Kan. (August 13, 2008) — Deffenbaugh Industries announced today that 63 new disposal trucks that are significantly more environmentally-friendly will be placed into operation immediately in the Kansas City metro area.

“Deffenbaugh’s commitment to our customers is our top priority and our new fleet will assist us in providing better customer service, while helping reduce our impact on the environment of the Kansas City community,” said Mark Rosenau, president of Deffenbaugh Industries. “There are many environmental issues facing Kansas City, and the world at large, and we are committed to doing all we can to help do our part to protect the environment. Our new trucks will mean less carbon emissions and cleaner air for the region.”

Deffenbaugh plans to add another 49 new trucks to its fleet by the end of this year, bringing its total for the year to 112 new vehicles. Deffenbaugh currently runs more than 125 trash and recycling routes daily in the Kansas City metropolitan area and is the largest trash and recycling collection and disposal company in the area. Additionally, the company plans to replace most of their existing fleet by next year by adding 50 new trucks in 2009.

While Deffenbaugh always has been in compliance with the city’s emissions limitations, the emissions reduction of the new trucks is substantial. The total emissions for the 112 new trucks have the equivalent air quality impact of slightly more than two of Deffenbaugh’s current trucks.

“We applaud Deffenbaugh’s efforts to reduce truck emissions and help improve air quality in the Kansas City metro region. Companies that step up and voluntarily reduce their emissions make the government’s job much easier,” said Johnson County Commissioner Ed Peterson who chairs the region’s Air Quality Forum. “This is just another way that Deffenbaugh continues to demonstrate its commitment to the Kansas City community.”

The new trucks include commercial and residential vehicles. Many of the new trucks will feature Routeware, a waste management and route planning software designed to increase route efficiency and customer service through improved dispatching and tracking. Enhanced route efficiency will help optimize fuel usage and the technology will help address customer service issues more quickly. The new trucks also showcase Deffenbaugh’s new brand logo.

### **About Deffenbaugh Industries, Inc.**

Deffenbaugh Industries, Inc., founded in 1957, is one of the largest waste management services companies in the Midwest. Deffenbaugh provides efficient collection, transportation, and disposal of commercial and residential waste and recycling, construction waste, quarrying, portable toilet, and truck and industrial supplies services. Over its 50 years in operation, Deffenbaugh Industries has established a reputation for superior customer service and satisfaction. Deffenbaugh Industries is headquartered in Kansas City and operates in Kansas, Missouri, Nebraska, and Iowa. For additional information, please visit [www.deffenbaughinc.com](http://www.deffenbaughinc.com)